

## Management team

Strömma has a strong management team, which has long experience from the travel and tourism industry. Several key employees have been with the Company for multiple years and the average employment length in the management team is ~11 years.

Person	Education	Experiences (in selection)
<b>Jan Larsén</b> CEO Employed since: 1981	Stockholm School of Economics	<ul style="list-style-type: none"> <li>▪ Consultant within service management</li> <li>▪ One of the main owner in Strömma between 81-92</li> <li>▪ CEO of Strömma from 1985</li> <li>▪ CEO of Bore Lines (the acquirer of Strömma) from 1994</li> <li>▪ Agriculture &amp; Forestry Management since 20 years ago</li> <li>▪ Currently Director in Almega, several shipping foundations and “vänföreningar till kulturinstitutioner”, and active within WWF</li> </ul>
<b>Claes Stocklassa</b> CFO Employed since: 2000	Stockholm School of Economics	<ul style="list-style-type: none"> <li>▪ Controller Mölnlycke Konsumentprodukter AB</li> <li>▪ Controller Mölnlycke Konsumentprodukter A/S</li> <li>▪ Key positions such as CFO, Controller and Manager in Alfa Laval 85-92</li> <li>▪ CEO of Red Line</li> <li>▪ Economic director - Stockholms Vatten AB</li> <li>▪ CEO of Huddinge Vatten AB</li> </ul>
<b>Marie Johansson</b> Distribution Director Employed since: 2015	University of Växjö (Master of Science in Business Administration)	<ul style="list-style-type: none"> <li>▪ Business development manager of IKEA Svenska AB</li> <li>▪ Commercial manager – IKEA Systems</li> <li>▪ Marketing Manager of Ticket Resebyråer</li> <li>▪ Marketing- &amp; Information Director Nordic and Communication Director of Ticket Travel Group, 03-08</li> <li>▪ Group &amp; Events Director and Sales &amp; Marketing Director of Ticket Biz, 08-15</li> </ul>
<b>Björn Hamberg</b> Senior Group Controller Employed since: 2010	Umeå School of Business and Economics (Master of Science in Business Administration)	<ul style="list-style-type: none"> <li>▪ Audit at KPMG 05-10</li> <li>▪ Controller and CFO of Liftbolaget AB &amp; Malthus AB</li> <li>▪ Director in Tärnaby Alpint AB</li> <li>▪ Currently director in Open Top Sightseeing Norway A/S</li> </ul>
<b>Peter Henricson</b> Business Unit Director Sweden Employed since: 1993	IHM Business School	<ul style="list-style-type: none"> <li>▪ Division manager and CEO for several divisions within Strömma:</li> <li>▪ CEO Strömma Bokningen AB</li> <li>▪ CEO Strömma Fjäll &amp; Aktivitet AB</li> <li>▪ CEO Strömma Buss AB</li> <li>▪ Currently Director in several boards, including Strömma buss AB, Rederiaktiebolaget Göta Kanal, Djurgårdens Färjetrafik AB among others</li> </ul>

Person	Education	Experiences (in selection)
<b>Mads V. Olesen</b> Business Unit Director Denmark Employed since: 2011	Handelsskolen i Randers Copenhagen Business School (Handels Diplomeksamen)	<ul style="list-style-type: none"> <li>▪ Sales Consultant and Branch Manager – Transamerica Leasing</li> <li>▪ Sales &amp; Marketing Manager and General manager – Vikingbus A/S</li> <li>▪ Adm. Director – Max Fodgaard A/S</li> <li>▪ Chairman of Skål International Copenhagen</li> <li>▪ Member of International Council, responsible for district Nordic</li> <li>▪ Currently Director in Cruise Copenhagen Network and member of Dansk Industri's Turismeudvalg</li> </ul>
<b>Peter Kåla</b> Business Unit Director Finland Employed since: 2013	Swedish School of Economics (Master of Science in Business Administration )	<ul style="list-style-type: none"> <li>▪ District Manager and Sales Manager of Finnair Group 95-00</li> <li>▪ Sales &amp; Marketing Director – Oy Tjäreborg AB</li> <li>▪ Sales Manager of Thomas Cook Northern Europe</li> <li>▪ Currently Director of AFTA and member of the Tourism Business Working Committee, the Finnish Hospitality Association, MaRa</li> </ul>
<b>Vår Grytbakk</b> Business Unit Director Open Top Sightseeing Norway Employed since: 2012	Norwegian Business School (Bachelor of management)	<ul style="list-style-type: none"> <li>▪ Advisor of Oslo policy district and NAV</li> <li>▪ Teacher – Kriminalomsorgens utdanningscenter, KRUS</li> <li>▪ Senior advisor of Helseøkonomiforvaltingen</li> <li>▪ Head of legal department – Akerhus University Hospital</li> <li>▪ Founder and CEO of Open Top Sightseeing</li> </ul>
<b>Peter Duwel</b> Business Unit Director Holland Employed since: 2000	Amsterdam Business School (Bachelor of Economics)	<ul style="list-style-type: none"> <li>▪ CEO Canal Company BV since 2016</li> <li>▪ Managing Director A'DAM LOOKOUT</li> <li>▪ CFO Canal company B.V. since 2000-2016</li> <li>▪ Representative of Canal Company B.V. in branche association VEVAG and Workers Council</li> <li>▪ Director-owner of consultancy / it company 98-02</li> </ul>